

Advertising Rates 2015/16

To: The Editor
EDEX Magazine
 Royal College Union
 Rajakeeya Mawatha
 Colombo 07

We request you to publish our advertisement in EDEX Magazine as per details below:

Name of Company / Advertiser

 Contact Person

 Designation

 Telephone

 Mobile

 Address

 E-mail

EDEX Magazine	*Size	Amount (LKR)	Amount (USD)	Option (√)	One Year** (√)
Back Cover	29.50 cm x 21.00 cm	120,000/=			
Cover Inner Front Page	29.50 cm x 21.00 cm	90,000/=			
Cover Inner Back Page	29.50 cm x 21.00 cm	80,000/=			
Premium Third Page	29.50 cm x 21.00 cm	90,000/=			
Full Page	29.50 cm x 21.00 cm	53,500/=			
Half Page	14.75 cm x 21.00 cm	27,500/=			

- Long term partners excluding half page*(1 year-4 editions) -will be offered 5% discount for advertisements pledged for 4 consecutive issues. (Will be given 1 and 3 from the digital package)
- Long term partners for half page will get a 10% discount
- Cover- inner front and inner back, premium third page will get digital package 1. and 3. Free.
- Paid Advertorials of 250 words written by EDEX Team will cost Rs. 50,000/- per half page.
- Inserts such as leaflets, time-tables for school children, and book marks and light communication materials can be negotiated with the team.
- Back cover purchaser will get the full digital package free

Digital package- 50 000/= (can be purchased)

1. Adds in website and app
2. Push notification adds
3. Facebook featured articles with ads-insights will be provided

Rates applicable from 9th December 2015.

Payments to be made 100% in Advance upon receipt of the invoice and all cheques to be drawn in favour of Royal College Union Loyalty Pledge O/A "EDEX Magazine".

The EDEX committee has the discretion to take any decision with regard to EDEX Magazine and the contents and advertisements therein.

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Signature

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Date