## SRI LANKA'S PREMIER EDUCATION EXHIBITION



09<sup>TH</sup>, 10<sup>TH</sup> AND 11<sup>TH</sup> FEBRUARY 2024

SRI LANKA EXHIBITION AND CONVENTION CENTRE, COLOMBO 10

17<sup>TH</sup> AND 18<sup>TH</sup> FEBRUARY 2024

KANDY CITY CENTRE

**EDEX EXPO 2024** PROVIDES STUDENTS WITH A UNIQUE OPPORTUNITY TO LEARN ABOUT LOCAL AND GLOBAL EDUCATION



sales@edex.lk www.edex.lk

## CELEBRATING 20 YEARS OF EMPOWERING SRI LANKAN YOUTH



Established in 2004, EDEX emerged as a visionary initiative born from the collective aspiration to nurture Sri Lanka's brightest minds and propel them onto the global stage.

Celebrating two decades of excellence, EDEX has been at the forefront of fostering educational and career opportunities, empowering countless young individuals to dream big and reach for the stars.

As we commemorate our 20th year milestone, we invite you to be a part of this extraordinary journey towards empowering the future leaders of Sri Lanka.

Join us at EDEX Expo 2024, where the future of education and careers in Sri Lanka is waiting to be shaped with countless choices, options and opportunities.





With physical exhibitions resuming from 2023, EDEX Expo 2024 will go back to its grandeur and take centre stage as part of hosting a triad of exhibitions which includes Colombo, Kandy and Mid-Year Expos.

Each exhibition is conveniently held in line with the examination schedules of post secondary students creating a timely platform for students and parents to discover the world of educational choices.

EDEX provides a full range of education offers and services allowing students to make a seamless transition from school to work and opening up a world of opportunities.

Showcase your institution's excellence on the prestigious stage of the premier education exhibition in Sri Lanka, reaching a vast and enthusiastic audience of aspiring students, professionals and parents who want to give the best to their children

#### **SERVICES**

- Sri Lanka's largest platform focusing on tertiary education vocational training and skills development.
- Free career guidance seminars.
- Free psychometric testing and professional counseling.

#### **SPECIAL OFFERS**

- Full and partial scholarships.
- Discounts on selected courses.
- Interactions with foreign counselors.



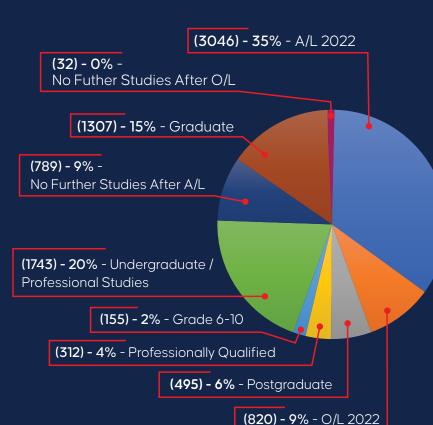
# WHY BE A PART OF EDEX

- Benefit from EDEX's 20 year legacy of success in fostering educational and career opportunities for Sri Lankan youth.
- Access to Sri Lanka's largest and diverse gathering of reputed educational institutions, students, parents, employers and job seekers.
- Gain unparalleled visibility and reach within the Sri Lankan educational and job market.
- Enhance your institutions brand recognition by associating with the EDEX brand.
- An ideal platform to introduce new programmes and study opportunities while also highlighting the diverse range of courses, programmes and specialities offered by your institute.
- Provides an opportunity for overseas educational institutions to establish their presence in Sri Lanka and access a diverse of pool of Sri Lanka students seeking international educational opportunities.
- A truly unique design including country pavilions that enhance the relevance and value of the exhibition space.
- Experiential Learning Opportunities engaging students and visitors with immersive experiences, interactive workshops and seminars.
- Futuristic Learning Environment As EDEX redefines educational excellence for the modern world focusing on innovation, technology, STEAM learning, Al, etc, showcase your institutions commitment in cultivating a futuristic learning environment.
- Leverage on EDEX's extensive and targeted marketing campaign, ensuring maximum exposure and outreach through pre-event and post-event branding.



## EVENT PROFILE

(Based on EDEX Expo 2023)



| 1.0000                      | 7044 | 750/ |
|-----------------------------|------|------|
| A/L 2022                    | 3046 | 35%  |
| NO FUTHER STUDIES AFTER O/L | 32   | 0%   |
| GRADUATE                    | 1307 | 15%  |
| NO FUTHER STUDIES AFTER A/L | 789  | 9%   |
| UNDERGRADUATE /             | 1743 | 20%  |
| PROFESSIONAL STUDIES        |      |      |
| GRADE 6-10                  | 155  | 2%   |
| PROFESSIONALLY QUALIFIED    | 312  | 4%   |
| POSTGRADUATE                | 495  | 6%   |
| O/L 2022                    | 820  | 9%   |

- A/L 2022
- NO FURTHER STUDIES AFTER O/L
- GRADUATE
- NO FURTHER STUDIES AFTER A/L
- UNDERGRADUATE / PROFESSIONAL STUDIES
- GRADE 6 10
- PROFESSIONALLY QUALIFIED
- POSTGRADUATE
- O/L 2022



## IN A **NUTSHELL**

#### **EDEX EXPO 2024 EDUCATION EXHIBITION AND JOB FAIR**

09<sup>TH</sup>, 10<sup>TH</sup> AND 11<sup>TH</sup> FEBRUARY 2024

SRI LANKA EXHIBITION AND CONVENTION CENTRE. COLOMBO 10 - (SLECC)

#### 17<sup>TH</sup> AND 18<sup>TH</sup> FEBRUARY 2024

KANDY CITY CENTRE - (KCC)

**STALL RESERVATIONS** 

HIMESH : 0714 175 251

**CHANDANI: 0768 204 975** 

### FREE SPACE ADMISSION























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