



SRI LANKA'S PREMIER EDUCATION EXHIBITION

06TH, 07TH AND 08TH SEPTEMBER 2024
BMICH BAUDDHALOKA MAWATHA, COLOMBO 07

EDEX EXPO 2024 PROVIDES STUDENTS WITH A UNIQUE OPPORTUNITY
TO LEARN ABOUT LOCAL AND GLOBAL EDUCATION

EDEX MID YEAR
Expo
2024

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CELEBRATING 20 YEARS OF EMPOWERING SRI LANKAN YOUTH WITH EDUCATION, INNOVATION, AND SUSTAINABILITY



Established in 2004, EDEX emerged as a visionary initiative born from the collective aspiration to nurture Sri Lanka's brightest minds and propel them onto the global stage.

Celebrating two decades of excellence with a dedication to provide comprehensive insights into a diverse range of opportunities in higher education, training, gainful employment and entrepreneurship for the Sri Lankan youth, EDEX is the country's largest, longest running and premier Education and Careers Expo.

As we continue our 20-year journey, we invite you to be a part of our forthcoming Mid-Year Expo and join us in shaping the future of our youth, to dream big and reach for the stars.



EDEX Expo 2024

Following the successful completion of the main EDEX Expo in February 2024 with twin exhibitions in Colombo and Kandy, we are now gearing up for the EDEX Mid-Year Expo, continuing our mission to empower Sri Lankan youth to be globally competitive offering countless choices, options, and opportunities.

Held from 6th to 8th September 2024, the EDEX Mid-Year Expo will return to EDEX's familiar settings at BMICH, bringing with it the grandeur and prestige that define the event.

The Mid Year Expo will provide a full range of education offers and services allowing students to make a seamless transition from school to work and opening up a world of opportunities.

We welcome you to showcase your institution's excellence on the prestigious stage of the premier education exhibition in Sri Lanka, reaching a vast and enthusiastic audience of aspiring students, professionals and parents who want to give the best to their children.

Features of Mid-Year Expo

- Sri Lanka's largest platform focusing on tertiary education, vocational training and skills development.
 - Local Universities
 - Foreign Universities
 - Tertiary and Vocational Training Institutes

EDEX Careers

- Free career guidance and seminars
- Free psychometric testing and professional counseling.
- Leading establishment offering walk-in interviews

EDEX Entrepreneur Zone

- Introduction of 'EDEX Entrepreneurs Arena' and 'EDEX Entrepreneur Club' to support young entrepreneurs seeking inspiration and guidance for their own entrepreneurial ambitions.
- Counselling and networking opportunity with leading local entrepreneurs
- Seminars in partnership with National Enterprise Development Authority (NEDA)

EDEX Think Green

- Introduced 15 years when sustainability was not even a buzz word, EDEX Think Green is aimed at promoting sustainable practices amongst youth
- Climate education campaign consisting of seminars, videos and self-assessment tools

EDEX Nenapahana

- Over 80 schools benefitted from EDEX's community outreach programme launched in 2012 aimed at giving life to numerous dreams amongst marginalised students who lack equity in access to education from rural and remote area.
- Book collection campaign in partnership with Book Publishers Association

EDEX Sithuwam

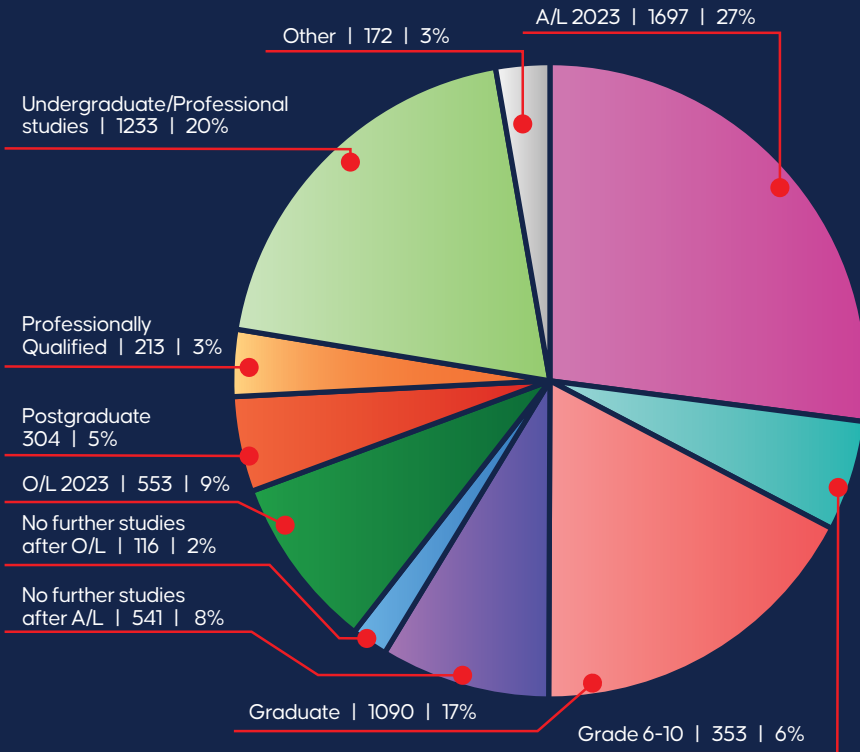
- All Island art competition to promote artistic talents of students and youth held under four age categories namely Primary, Junior, Intermediate and Senior for 15th consecutive year.
- Skill development workshops

WHY BE A PART OF EDEX

- Benefit from EDEX's 20 year legacy of success in fostering educational and career opportunities for Sri Lankan youth
- Access to Sri Lanka's largest and diverse gathering of reputed educational institutions, students, parents, employers and job seekers
- Gain unparalleled visibility and reach within the Sri Lankan educational and job market
- Enhance your institutions brand recognition by associating with the EDEX brand
- An ideal platform to introduce new programmes and study opportunities while also highlighting the diverse range of courses, programmes and specialities offered by your institute
- Provides an opportunity for overseas educational institutions to establish their presence in Sri Lanka and access a diverse of pool of Sri Lanka students seeking international educational opportunities
- A truly unique design including country pavilions that enhance the relevance and value of the exhibition space
- Experiential Learning Opportunities – engaging students and visitors with immersive experiences, interactive workshops and seminars
- Futuristic Learning Environment – As EDEX redefines educational excellence for the modern world focusing on innovation, technology, STEAM learning, AI, etc, showcase your institutions commitment in cultivating a futuristic learning environment
- Leverage on EDEX's extensive and targeted marketing campaign, ensuring maximum exposure and outreach through pre-event and post-event branding

EVENT PROFILE

(Based on EDEX Expo 2024)



A/L 2023	1697	27%
Grade 6-10	353	6%
Graduate	1090	17%
No further studies after A/L	541	8%
No further studies after O/L	116	2%
O/L 2023	553	9%
Postgraduate	304	5%
Professionally Qualified	213	3%
Undergraduate/Professional studies	1233	20%
Other	172	3%

A/L 2023

Grade 6-10

Graduate

No further studies after A/L

No further studies after O/L

O/L 2023

Postgraduate

Professionally Qualified

Undergraduate/
Professional studies

Other

IN A NUTSHELL

EDEX MID YEAR EXPO 2024
EDUCATION EXHIBITION AND JOB FAIR

06TH, 07TH AND 08TH SEPTEMBER 2024
BMICH BAUDDHALOKA MAWATHA, COLOMBO 07

STALL RESERVATIONS

HIMESH : 0714 175 251
CHANDANI : 0768 204 975

FREE SPACE ADMISSION

EDEX Expo

EDEX Job Fair

EDEX Entrepreneur

EDEX Careers

EDEX MID YEAR
Expo

EDEX Nenapahana

EDEX Sithuwam

EDEX Think Green

Organised By



Royal College Union

Live your dream
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கனவை நனவாக்குங்கள்

EDEX
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