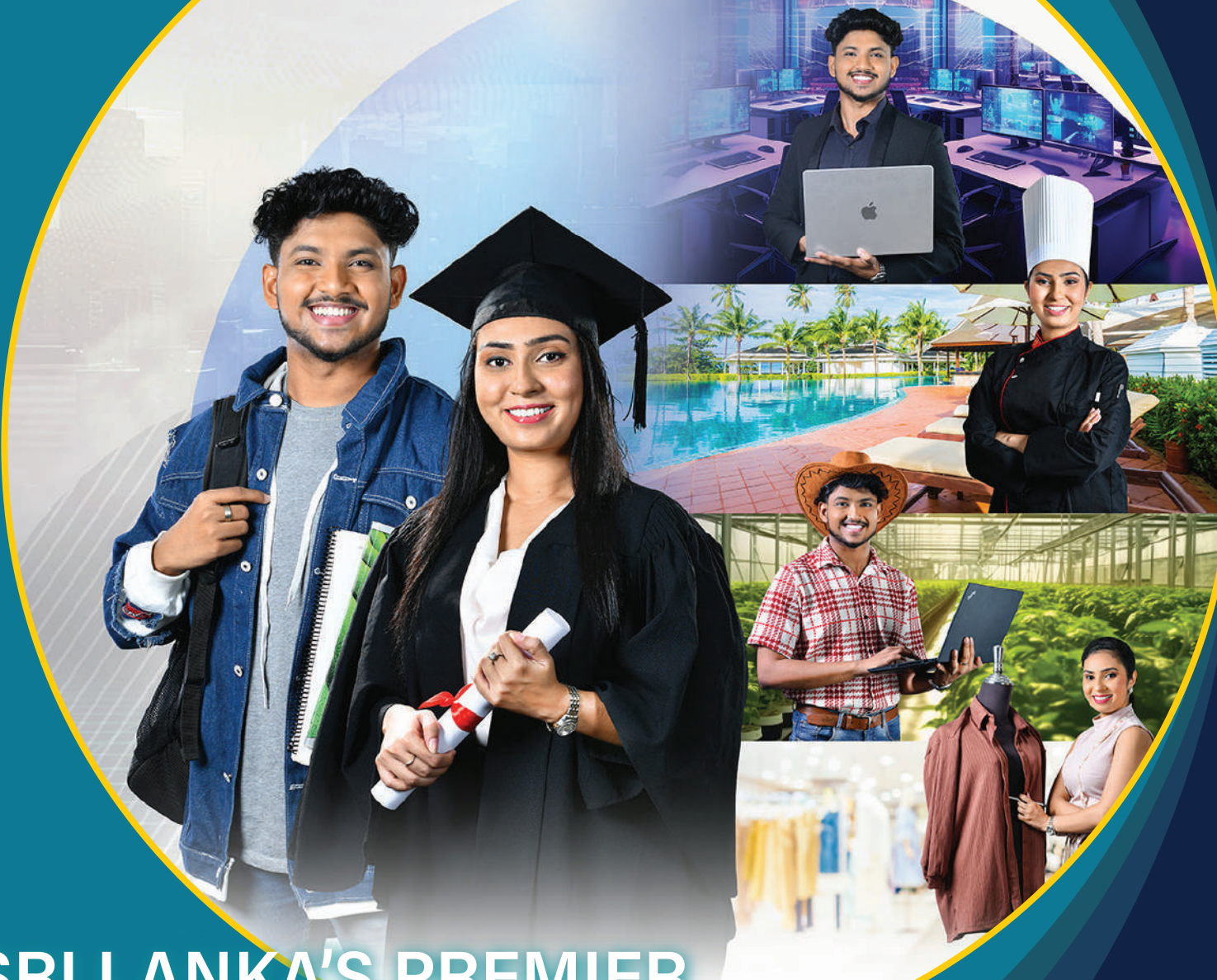




SRI LANKA'S PREMIER EDUCATION EXHIBITION

Empowering Youth | Inspiring Futures

Colombo Expo | 16th, 17th & 18th January 2026 at BMICH

Kandy Expo | 24th & 25th January 2026 at KCC

EDEX Expo
2026

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Celebrating 20+ Years of Empowering Sri Lankan Youth

Since its inception in 2004, EDEX has stood as a visionary initiative driven by a collective mission: to empower Sri Lanka's youth to be globally competitive by connecting them with life-changing opportunities in education and careers - locally and globally.

With over two decades of excellence, EDEX has continuously championed the aspirations of young individuals, guiding them to dream big and achieve their fullest potential. Our platform has become a trusted launchpad for students, graduates, and job seekers seeking direction, inspiration, and opportunity.

Building on our legacy, in 2025, we successfully hosted the EDEX Twin Expo in Colombo and Kandy, followed by the EDEX Mid-Year Expo in September. Despite the timing of the exhibitions not coinciding with national examinations (O/L and A/L) due to rescheduling, the overwhelming turnout of thousands of attendees at both events is a testament to our leadership in shaping educational and career opportunities, which was also complemented by a strong integrated marketing campaign. This overwhelming response reaffirmed EDEX's leadership in shaping the future of Sri Lanka's youth.

A key driver behind this success was our robust integrated marketing campaign, strategically executed across digital, print, radio, and on-ground channels to reach, engage, and inspire our stakeholders across the country.

As we continue our journey, we invite you to be a part of EDEX 2026, where together and collectively, we empower the future leaders of Sri Lanka with countless choices, options and opportunities in education and career pathways.



EDEX Expo 2026

Building on the success of the 2025 series of expos, we are now gearing up to embark on another exciting chapter with EDEX Expo 2026 — the flagship twin exhibition in Colombo and Kandy. Continuing its mission to open doors to a world of choices, options, and opportunities, the Expo will once again empower young Sri Lankans to confidently navigate their journey towards education and career success.

Both the Colombo and Kandy editions will feature a comprehensive range of educational offerings and services, enabling students to make a seamless transition from school to higher education and work, while exploring a wealth of local and international opportunities.

The exhibition has been strategically scheduled to benefit two key student segments primarily:

- 2025 Advanced Level (local) students, who would have just received their results and are ready to start their next steps.
- 2025 Ordinary Level (local) students, who are preparing to face their exams in a month's time -making this the perfect moment to gain inspiration and direction for their future pathways.

Apart from above, Edex Expo 2026 is well positioned to attract all other student segments, who are following UK curriculum and working professionals, who are looking to enhance their knowledge and skills.

We welcome you to showcase your institution's excellence on the prestigious stage of the premier education exhibition in Sri Lanka reaching a vast and enthusiastic audience of aspiring students, professionals and parents who want to give the best to their children.

Together, let us continue our mission to empower the next generation of Sri Lankan leaders, innovators, and change-makers.

Education in Sri Lanka

Each year in Sri Lanka, more than 300,000 ambitious students sit the G.C.E. Advanced Level (A/L) Examination, with hopes of entering state universities. Yet the state university sector admits only about 40,000 of these students (i.e., 172,000 qualified applicants) annually. As a result, the majority must pursue alternative routes - whether through private local universities, branch-campuses and joint programmes offered in Sri Lanka, vocational and technical training, or overseas study options.

The strong migrant pathways are evident: thousands of Sri Lankan students now study in Australia, Canada, the UK, the US and beyond, while the local private/Transnational (TNE) sector continues to expand rapidly. At the same time, women account for more than 60 % of higher education enrolments, underscoring the inclusive talent base.

Against this backdrop, EDEX stands at the heart of Sri Lanka's education ecosystem - not just as a gateway to global study, but as a vital connector to the full spectrum of local higher education and training opportunities. By bringing together state and private universities, transnational partnerships, vocational providers and overseas institutions - all under one roof - EDEX empowers Sri Lanka's youth to choose the pathway that fits them best, locally or globally.

Empowering Sri Lankan Youth Through Local Opportunities

While EDEX has firmly established itself as Sri Lanka's gateway to global education, it has equally been a catalyst for empowering youth through local opportunities. Over the past two decades, EDEX has played a pivotal role in connecting students with reputed Sri Lankan universities, professional institutes, vocational training providers, and local representatives of international education partners, helping them access globally recognized qualifications right here at home.

Through its exhibitions and outreach initiatives, EDEX has created a comprehensive platform for local higher education, where aspiring students can explore a wide range of pathways - from degree programs offered by national and private universities, to professional qualifications in accounting, IT, engineering, business, health sciences, and more. Many of these institutions also offer collaborative or twinning programs with globally ranked universities, enabling students to begin their studies in Sri Lanka and complete them overseas, offering both affordability and international exposure.

Beyond traditional academia, EDEX continues to promote skill-based, vocational, and professional education - recognizing the vital role of technical skills, entrepreneurship, and innovation in driving national growth. By bringing together local education providers, government agencies, and industry partners under one roof, the EDEX Expo serves as a national hub of opportunity - guiding students and job seekers towards meaningful, future-ready career paths within Sri Lanka.

Through this holistic approach, EDEX not only opens doors to the world but also strengthens Sri Lanka's own education ecosystem, empowering its youth to learn, grow, and thrive locally - while being ready to take on the global stage.

EDEX – The Gateway for Outbound Education, where the world meets Sri Lanka Talent!

Sri Lanka stands out as one of South Asia's most promising markets to target overseas education, with a growing pool of ambitious, English-proficient students eager to pursue global opportunities.

Why Sri Lankan Students Excel Abroad:

- Strong English Proficiency: Among the highest in South Asia, with English widely taught and used.
- Globally Aligned Education System: British-inspired O/L and A/L exams ensure academic rigor.
- Career-Focused Aspirations: High interest in medicine, IT, business, finance, engineering, and hospitality.
- Proven Global Adaptability: Sri Lankan students thrive in diverse international education systems.
- Family-Backed Investment: Parents highly value education and often self-fund overseas studies.

Snapshot: Sri Lankans Studying Overseas

Sri Lanka continues to be one of the fastest-growing student markets in South Asia, with over 40,000 students currently pursuing higher education abroad.

Top Study Destinations:

- Australia: 19,000+ students (41% growth since 2019)
- Canada: 8,000+ students (+443% growth since 2019)
- United Kingdom: 5,500+ students - 84% increase from the previous year, making Sri Lanka one of the UK's fastest-growing markets
- United States: 3,400 students+ (10% growth in 2023/24)
- China, Malaysia, India & Japan: Thousands more enrol annually across a wide range of disciplines

Opportunities for Foreign Universities: Your next recruitment frontier

Direct Recruitment: A steady, high-quality pool of students seeking overseas study each year

Transnational Education (TNE): Sri Lanka welcomes branch campuses, joint degrees, and articulation programs

Scholarships & Partnerships: Strategic offerings create loyalty and boost enrolment growth

Features of the flagship EDEX Expo

Sri Lanka's largest platform focusing on tertiary education, vocational training and skills development.

Local Universities

Foreign Universities

Tertiary and Vocational Training Institutes

Edex Job Fair

Convening on a professional HR Platform EDEX Job Fair is a fantastic opportunity for job-seekers to find employment. From school leavers to senior professionals the job fair has become a boost to those who wish to find gainful employment and upgrade your careers accordingly. The corporate brands that showcase their portfolio of jobs are confident that they would be able to recruit bright young minds with the correct attitude at the Edex Expo. From Banking & Finance, IT, Healthcare, Apparel, Corporate and many other categories, the Job-Fair promises to be productive. The Job Fair pavilion is also an excellent forum to network and make professional contacts with professionals in diverse industries and face interviews. EDEX Job Fair is professionally managed and is of appeal to many personnel who wish to consider a first-job or ones at a higher rung.

EDEX Careers

- Free career guidance and seminars
- Free psychometric testing and professional counselling
- Leading establishments offering walk-in interviews

EDEX Entrepreneur Zone

- Provides support and guidance to inspiring young entrepreneurs for their own entrepreneurial ambitions through 'EDEX Entrepreneurs Arena' and 'EDEX Entrepreneur Club'
- Counselling and networking opportunity with leading local entrepreneurs
- Seminars in partnership with prominent Government and Non-governmental organizations

EDEX Think Green

- Introduced 15 years ago when sustainability was not even a buzz word, EDEX Think Green is aimed at promoting sustainable practices amongst youth
- Quiz programmes, Display of upcoming Green initiatives, seminars, videos and self-assessment tools

EDEX Nenapahana

- Number of rural schools benefitted from EDEX's community outreach programme launched in 2012 aimed at giving life to numerous dreams amongst marginalised students who lack equity in access to education from rural and remote area.

- Book collection campaign in partnership with Book Publishers Association

EDEX Sithuwam

- All Island art competition to promote artistic talents of students and youth held under four age categories namely Primary, Junior, Intermediate and Senior for 15th consecutive year
- Skills development workshops

WHY BE A PART OF EDEX

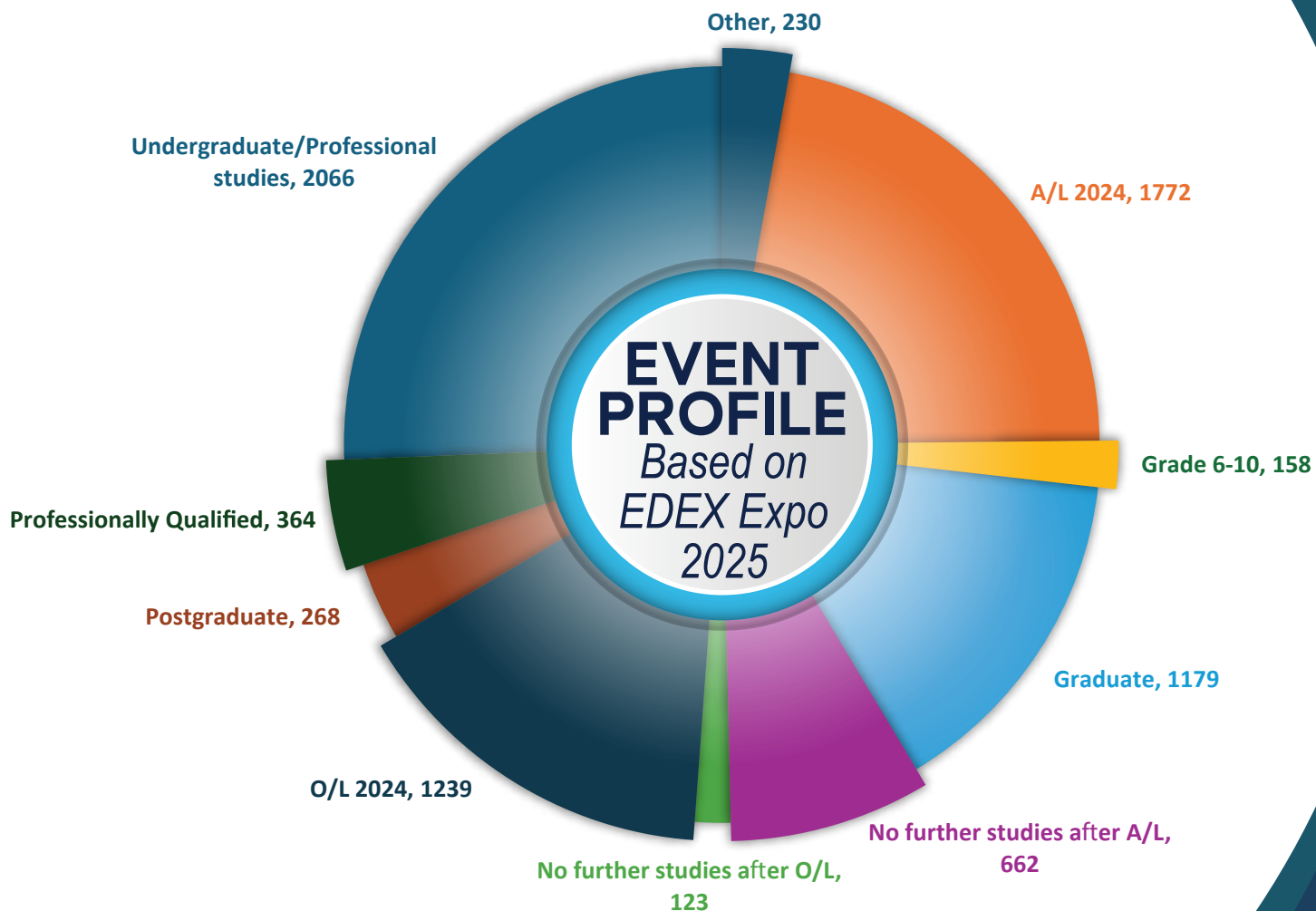
- ◆ Benefit from EDEX's 20+ year legacy of success in fostering educational and career opportunities for Sri Lankan youth
- ◆ Access to Sri Lanka's largest and diverse gathering of reputed educational institutions, students, parents, employers and job seekers.
- ◆ Gain unparalleled visibility and reach within the Sri Lankan educational and job market
- ◆ Enhance your institutions brand recognition by associating with the EDEX brand.
- ◆ An ideal platform to introduce new programmes and study opportunities while also highlighting the diverse range of courses, programmes and specialities offered by your institute
- ◆ Provides an opportunity for overseas educational institutions to establish their presence in Sri Lanka and access a diverse pool of Sri Lanka students seeking international educational opportunities.
- ◆ A truly unique design including country pavilions that enhance the relevance and value of the exhibition space.
- ◆ Experiential Learning Opportunities – engaging students and visitors with immersive experiences, interactive workshops and seminars
- ◆ Futuristic Learning Environment – As EDEX redefines educational excellence for the modern world focusing on innovation, latest technologies, AI, etc, showcase your institutions commitment in cultivating a futuristic learning environment.
- ◆ Leverage on EDEX's extensive and targeted marketing campaign, ensuring maximum exposure and outreach through pre-event and post-event branding

EDEX Expo

Integrated Marketing Campaign

- ◆ In 2025, despite not aligning with the A/L or O/L examination schedules, EDEX successfully attracted a large number of students and parents to its multiple expos, driven by a robust 10-week integrated marketing campaign that effectively leveraged both digital and traditional media channels. Key elements of the campaign included:
- ◆ Targeting and engaging Gen Z through Facebook, Instagram, YouTube, and TikTok, with the support of key influencers relevant to the target group.
- ◆ Creating impactful, year-round content in EST, ensuring continuous engagement and relevance.
- ◆ Boosted social media posts leading up to the expo, spotlighting key features and offerings.
- ◆ Exciting social media giveaways, such as movie and match tickets, to drive engagement and participation.
- ◆ Pre-registration campaign success, with over XX% of attendees registering in advance through targeted efforts.
- ◆ Strong PR presence across major news outlets, both in print and online, ensuring wide-reaching visibility.
- ◆ Traditional marketing tactics, including posters prominently displayed on notice boards throughout Colombo, Kandy, and surrounding areas.
- ◆ Comprehensive radio and TV coverage, including jingles, advertisements, and live interviews, both prior to and during the expo, in collaboration with top media partners.

Building on this success, EDEX 2026 will follow a similar approach, ensuring maximum exposure and value for our stallholders.



Education	Count
Other	230
A/L 2024	1772
Grade 6-10	158
Graduate	1179
No further studies after A/L	662
No further studies after O/L	123
O/L 2024	1239
Postgraduate	268
Professionally Qualified	364
Undergraduate/Professional studies	2066

IN A NUTSHELL

EDEX EXPO 2026 EDUCATION EXHIBITION AND JOB FAIR

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Kandy Expo - 24th & 25th January 2026 at KCC

STALL RESERVATIONS

Himesh 071 4 175 251
Chandani 076 8 204 975

FREE SPACE ADMISSION

EDEX Expo

EDEX Job Fair

EDEX Entrepreneur

EDEX Careers

EDEX MID YEAR Expo

EDEX Nenapahana

EDEX Sithuwam

EDEX Think Green

Organised By



Royal College Union

Live your dream
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கனவை நனவாக்குங்கள்

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2026